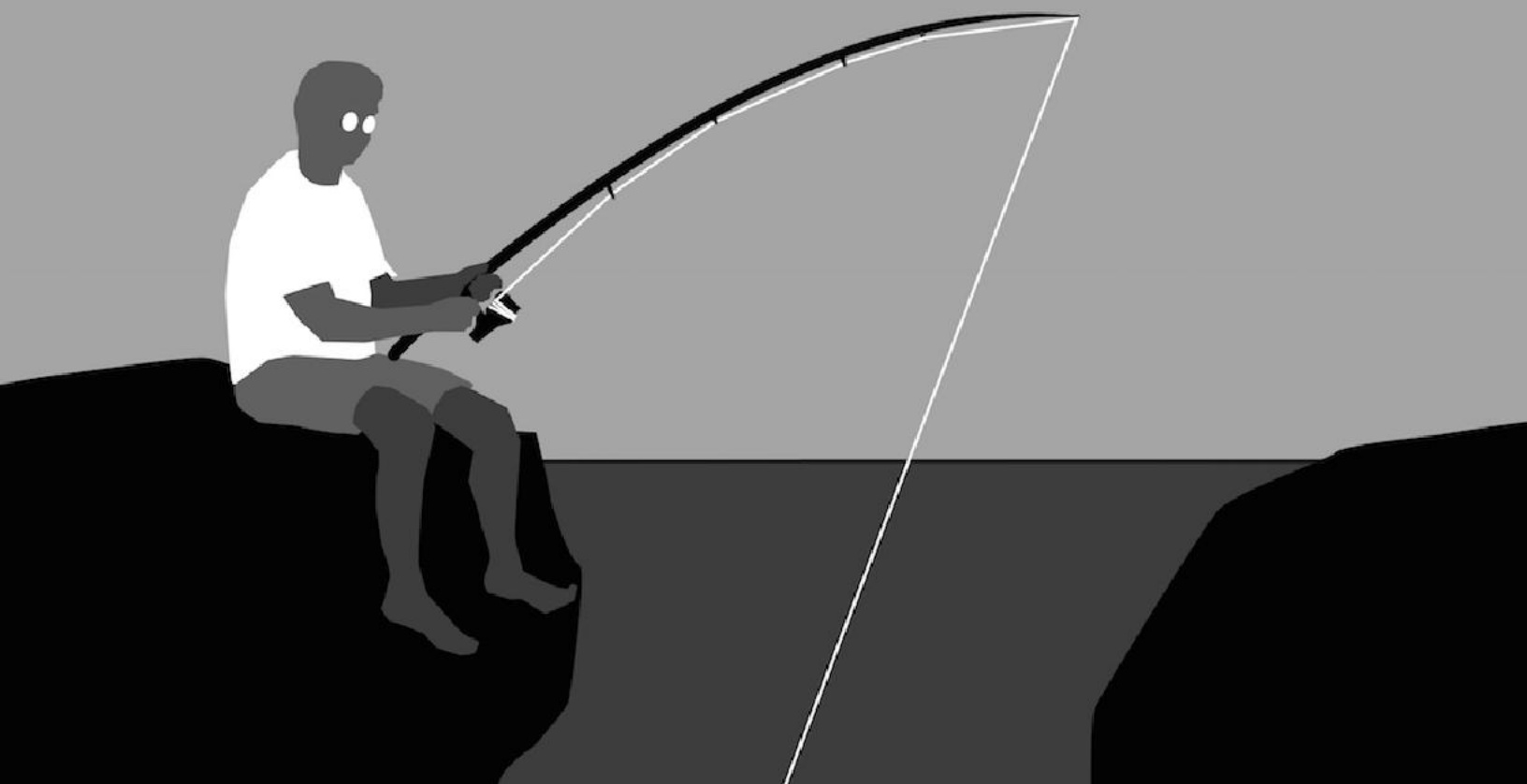


KUMU KAHUA
THEATRE



JOIN US ONSTAGE AS A SPONSOR

www.kumukahua.org



Our Mission

- To provide theatrical opportunities for the expression of local community lifestyles, whether contemporary or historical
- To stage locally written plays set in Hawai'i or dealing with some aspect of the Hawaiian experience of residents
- To provide training and theatrical experiences for local playwrights, directors, performers and other theatrical artists
- To develop an increasingly large audience sensitive to plays and theatre pieces dealing specifically and truthfully with local subject matter

Our Theatre

Founded in the early 1970s by University of Hawai'i graduate students, Kumu Kahua Theatre is located in the heart of downtown Honolulu has gained national and international recognition for its regional programming. It is the only theatre in the world wholly devoted to telling the story of Hawai'i and her people. It is also one of the only American theatres devoted to "theatre of place" – theatre that exists for both collaboration on and exhibition of stories belonging to a given geographical region.

Forty-eight-year-old Kumu Kahua is the only theatre group in the state that nurtures local playwrights, offering them a sounding board and venue, and telling Hawai'i's story through plays about these islands, its people, its cultures and contemporary life. Without Kumu Kahua, seminal works about Hawai'i by Hawai'i playwrights—such as Lee Cataluna's *Folks You Meet in Longs* and Edward Sakamoto's *Aloha Las Vegas*—would not have made it to the stage, and into people's hearts

With more than 230 plays to its credit, the theatre's artistic and technical experience attracts some of Hawai'i's most talented playwrights, actors, directors, designers and other theater artists. The audience at Kumu Kahua is treated to the unique experience of hearing the voice of Hawai'i on stage and the unique story of Hawaiian lives unfolding in the action of the play.

Meet Our Audience

92% are permanent residents

83% hold a college degree or higher

85% say our plays inspired interesting thoughts and conversations

60% say our plays made them want to be more involved or supportive of the theatre community on O'ahu

97% say Kumu Kahua Theatre's mission is important to them

Our Marketing Reach

2,800 O'ahu residents participate in the theatre each year

400 neighbor-island residents participate in the theatre each year

320 out-of-state visitors participate in KKT's programs

1,600,000 estimated print impressions for the 48th season

4,500,000 estimated online impressions for the 48th season

75,000 estimated social media reach for the 48th season

Questions?

Contact our Managing Director,
Donna Blanchard
kumukahuadirector@gmail.com
808-536-4222





Why The Arts Matter to O‘ahu

A thriving art culture benefits the overall community by giving people a way to express themselves, communicate ideas, create dialogue, and foster creativity.

Studies have shown that arts in our community leads to:

- Improved test scores
- Captivation and pleasure
- Improved self-efficacy, learning, skills and health
- Expanded capacity for empathy
- Development of social capital
- Cognitive growth
- Expression of communal meaning
- Creation of social bonds

How Your Support Matters

Businesses and organizations who support the arts are showing their alliance with artists and storytellers in our community. Kumu Kahua Theatre is first and foremost a ‘theatre of place.’ Our sponsors directly reach local residents who are interested in hearing local stories from local playwrights.

Your support makes our work possible. Thank you for considering joining us on stage.

SPONSORSHIP LEVELS

\$2,500 Crew Sponsorship:

- Name in printed program, posters, website, press release, and Theatre emails.
- 4 tickets to each season production.
- 2 tickets to our annual Kālā-Bash fundraiser.
- 2 invitations to our exclusive donor performance and private reception.

\$5,000 Chorus Sponsorship:

- Name in printed program, posters, website, press release, and Theatre emails.
- 8 tickets to each season production.
- 6 tickets to our annual Kālā-Bash fundraiser.
- 4 invitations to our exclusive donor performance and private reception.
- Exclusive discounts for employees.

\$10,000 Actor Sponsorship:

- Name in printed program, posters, website, press release, and Theatre emails.
- 10 tickets to each season production.
- 8 tickets to our annual Kālā-Bash fundraiser.
- 6 invitations to our exclusive donor performance and private reception.
- Exclusive discounts for employees.

Past and Current Sponsors Include:

Murphy's Bar and Grill
Watanabe, Inc.
Jean Charlot Foundation
Central Pacific Bank
Big City Diner
The Japanese Cultural Center
Murphy's
The Honolulu Club
Grande Café and Bakery
Hawai'i Independent
Spire Hawaii
The Plaza Club

Custom packages can be developed for sponsors above \$10,000

KUMU KAHUA **T H E A T R E**

Sponsorship Agreement Form

Choice of Sponsorship

- Crew Sponsorship (\$2,500)
- Chorus Sponsorship (\$5,000)
- Actor Sponsorship (\$10,000)
- I am interested in learning about a custom package

If this Sponsorship Includes an In-Kind Donation, Please Describe:

Business/Organization Name: _____

Contact Person Name: _____

Contact Person Email: _____

Contact Person Phone: _____

Please fill out this form and mail it with your sponsorship check,
payable to Kumu Kahua Theatre to:

Kumu Kahua Theatre
46 Merchant Street
Honolulu, Hawai'i 96813

If you have any questions, email our Managing Director, Donna Blanchard at
kumukahudirector@gmail.com, or call 808-536-4222